



ALASKA
WORLD
AFFAIRS
COUNCIL

Bring the World to Alaska



Sponsorship Packet

www.AlaskaWorldAffairs.org
Info@AlaskaWorldAffairs.org

Hello there!

The Alaska World Affairs Council (AKWorld) is a focused educational organization dedicated to stimulating interest in world affairs and inspiring its members to be involved in world events.

The council was founded in 1958 by the late Evangeline Atwood with the conviction that better community education in world affairs is necessary for sound democratic citizenship. The Council does not take a stand on current-day issues but rather provides the population a wide spectrum of viewpoints and background information through its diverse range of programs and activities. The Alaska World Affairs Council is a 501 (c) 3 non-profit, non-partisan organization which is membership-based and is one of approximately 90 members of the World Affairs Councils of America in Washington, DC.



Become a sponsor

Financial support is essential to providing interactive education programs, facilitating active-engagement opportunities with world-class speakers, and inspiring Alaskans to be involved with the world at home and abroad. We are passionate about partnering with organizations to help spread our mission and cultivate the next generation of informed global citizens through meaningful opportunities.

Ways to support



Annual
Supporters



Program
Sponsorships



Special Event
Sponsorships

Annual supporters

Support AKWorld in our goal to Bring the World to Alaska through engaging and informational programs featuring world class speakers.

\$15,000 +

Principal Sponsor

- Inclusion of hyperlinked logo in weekly newsletter
- Inclusion of logo on “Sponsor” page on website
- Acknowledgement in AKWorld's "Year in Review"
- 20+ Individual Memberships, which includes free admission
- Sponsor recognition on AKWorld's social media pages
- Invitations to exclusive evening functions with guest speakers
- Private meetings with world-class speakers (to be arranged at the sponsor's request when speaker schedule permits)
- Special recognition in welcoming remarks at programs and opportunities to moderate or speak at programs

\$10,000

Legacy Sponsor

- Inclusion of hyperlinked logo in weekly newsletter
- Inclusion of logo on “Sponsor” page on website
- Acknowledgement in AKWorld's "Year in Review"
- 15 Individual Memberships, which includes free admission
- Sponsor recognition on AKWorld's social media pages
- Invitations to exclusive evening functions with guest speakers
- Private meetings with world-class speakers (to be arranged at the sponsor's request when speaker schedule permits)
- Special recognition in welcoming remarks at programs

Annual supporters

\$5,000

Major Sponsor

- Inclusion of hyperlinked logo in newsletter
- Inclusion of logo on “Sponsor” page on website
- Acknowledgement in AKWorld's "Year in Review"
- 5 Individual Memberships, including free admission
- Sponsor recognition on AKWorld's social media pages
- Invitations to exclusive evening functions with guest speakers

\$1,000

Supporting Sponsor

- Inclusion of logo in newsletter, initial welcome
- Inclusion of logo on “Sponsor” page on website
- Acknowledgement in AKWorld's "Year in Review"
- 5 Individual Memberships, including luncheon discounts
- Sponsor recognition on AKWorld's social media pages

\$500

Non-Profit or Government Partner

- Inclusion of logo in newsletter, initial welcome
- Inclusion of logo on “Sponsor” page on website
- Acknowledgement in AKWorld's "Year in Review"
- 5 Individual Memberships, including luncheon discounts
- Sponsor recognition on AKWorld's social media pages

Program sponsorships

Available for all lunch and evening speaker programs.

\$5,000

Presenting Sponsor

- Special recognition in program welcoming remarks
- Prominent recognition of sponsorship in all program related advertisements and materials
- Logo inclusion on website sponsor page for year of giving
- Opportunity to have company table at program
- 2 complimentary tables at program (8 seats)
- Private meeting with speaker (based on speaker availability)
- Option to introduce speaker or moderate conversation

\$2,500

Supporting Sponsor

- Special recognition in program welcoming remarks
- Prominent recognition of sponsorship in all program related advertisements and materials
- Logo inclusion on website sponsor page for year of giving
- Opportunity to have company materials at program
- Complimentary table at program (4 seats)

\$1,000

Speaker Sponsor

- Special recognition in program welcoming remarks
- Prominent recognition of sponsorship in all program related advertisements and materials
- Logo inclusion on website sponsor page for year of giving
- Opportunity to have company materials at program

Academic WorldQuest Student Competition

Academic WorldQuest is our annual student world affairs competition. Winners travel to DC for the National Competition each April.

\$10,000 +

Presenting Sponsor

- Special recognition in program welcoming remarks
- Prominent recognition of sponsorship in all program related advertisements and materials
- Logo inclusion on website sponsor page for year of giving
- Display of company's banner at event

\$5,000

Platinum Sponsor

- Special recognition in program welcoming remarks
- Prominent recognition of sponsorship in all program related advertisements and materials
- Logo inclusion on website sponsor page for year of giving
- Display of company's banner at event

\$2,500

Gold Sponsor

- Special recognition in program welcoming remarks
- Prominent recognition of sponsorship in all program related advertisements and materials
- Logo inclusion on website sponsor page for year of giving

World Wiz Pub Quiz

WorldWiz Pub Quiz is our annual trivia night fundraiser featuring fun globally themed trivia, drinks, raffles, prizes, and great times with friends!

\$5,000 +

Presenting Sponsor

- Special recognition in program welcoming remarks
- Prominent recognition of sponsorship in all program related advertisements and materials
- Logo inclusion on website sponsor page for year of giving
- 3 Complimentary tables at event (12 seats)

\$2,500

Supporting Sponsor

- Special recognition in program welcoming remarks
- Prominent recognition of sponsorship in all program related advertisements and materials
- Logo inclusion on website sponsor page for year of giving
- 2 Complimentary tables at program (8 seats)

\$500

Round Sponsor

- Recognition during event at the start of sponsored round
- Logo on screen during sponsored round
- Logo inclusion on website sponsor page for year of giving
- Complimentary table at event (4 seats)